

SCACR Communication & Events team meeting

26 August 2017

A group met at Holly Tree pub for a lunch meeting after the Walberton Surprise Practice Saturday 26 August 2017 in a characterful room and enjoyed some chunky sandwiches and chips

Present: Graham Hills (master), Moya Hills (acting western district secretary), Hamish McNaughton (western district), Richard Pendlebury (webmaster), Steph Pendlebury (northern district secretary), Stella Bianco (committee member), David Hall (western district events) and Alison Everett (C&E team leader)

The topics on the agenda were:

- Sussex Handbell Day 30/09/17 - Hamish
- Barn Dance 30/09/17 - Alison
- Training course 27/28 October - Anne Franklin
- Survey for Central Council on Engaging with the Public - All
- South of England Show 7-9 June 2018 - Alison/Marisa
- Horsham 2019-Stella
- Association event/AGM 2018-Steph
- District events-district newsletters/events/secretaries

Sussex Handbell Day 30/09/17 - Hamish

This is an annual event held at different times of the year for the last 5/6 years, Hamish is taking responses and all is in hand. A school is the best venue as plenty of small rooms - HW. There is a link to the downloadable poster on the SCACR website and in the email out to all which is measurable ie how many links followed, whereas attachments have no trace value - RP. The Association owns 3 sets of handbells, Shoreham x 1 and Val Atkins x 2 - GH. Stella advised she also has a set.

Barn Dance 30/09/17 - Alison

Progressing well except difficult to find bands to do the catering. Those who did it last year quite reasonably do not want to do it again and it would be helpful if more people saw it might be their turn to help out. Its different with a striking comp or a meeting that is circulated around towers as a tower then takes responsibility whereas this is hard work to persuade people to make something. AE to email all E&C team to see if anyone else can help with catering. People said they didn't want a Barn Dance but have not come forward with an alternative. GH - Paper plates on china requested this year to avoid washing up as dishwasher did not get up to temp/is a steriliser only. Agreed a choice of 2 puds only (fruit salad and purchase profiteroles) to minimise queue, and raffle during supper break. All requested to keep an eye out for raffle prizes.

Training course 27/28 October - Anne Franklin

Agreed it was good to have the two day course back. Places still available on email out to all 28.06 plus request for helpers direct to Anne please, course leaders have been recruiting their own helpers. No current Training and Recruitment team. AE advised 1st ART M1 module in Sussex planned for Southover Sat 14/10/17 organised by an individual not the Association. Hamish would be interested in M2. Discussion re advertising on SCACR website as not endorsed by SCACR and currently published via social media and by subscription to ART website updates. RP said it could still be added to the website calendar. Steph will check with Clare Cullen if full and request write up.

Survey for Central Council on Engaging with the Public - All

AE sent out a survey to all TC's 'Ringling and Engaging with the Public - a short survey!' to cascade to their bands based on a request from Derby PRO via CC for information regarding engaging with the public but it had not reached all ringers as it was not clear this was the intention. The original email reads

How does your association/guild/society involve the general public?

I am putting together ideas and guidelines on how associations/guilds/societies can engage with the public to raise the awareness of ringing.

Ringing for special events is something that is done well, but often there is minimal public

involvement, which is why I would like to explore how we can engage more with the public. I'd love to hear about what you have done and how it went, so please let me know:
What did you do and where?
Was it linked to another event and did that help?
How did you engage with the public?
Did you target a specific group (e.g. Scouts, sports fans, historical group)?
Was it successful and why?
How was it publicised and where?
What other ideas do you have that you haven't tried yet?

The more unusual ideas sometimes work really well to catch the public's attention, so I welcome your most bizarre ideas too!

It was not the intention to record specific tower data necessarily more a broader response which AE had attempted to incorporate into a survey with some free text fields it was partially successful with 23 responses to date. All were encouraged to forward the link to others to complete please as the deadline is approaching, let me know if you would like me to send it to you.

South of England Show 7-9 June 2018 - Alison/Marisa

We have been approached to have Bells in the Sanctuary at South of England Show 2018 by Lisa Williamson Chichester Diocesan Communications Officer as an opportunity to raise the profile of bell ringing to a large mixed audience. Mark Betson their Rural Officer has requested 60 passes (20 ringers per day) so that we can offer half day shifts to volunteers in order to attract sufficient numbers to make it feasible. AE to check deadline for confirmation to Diocesan Comms Officer and stress we need a prominent position by a walkway so we can be seen and heard. Dewbys Bells are keen to be involved and have booked the weekend, hotel provision should this go ahead is £179 to be approved by Treasurer. Hamish offered to drum up support, AE has begun a list of names please let me know if you and any others can help and which day. The Young Ringers did a day last year we could ask if they would be interested again! AE to discuss with Anne Franklin/Sandra Alford.

Horsham Year of Culture 2019-Stella

Stella is attending the meeting in September to find out more, she has emailed towers to see who would be interested in ringing, could create an event on Bellboard to link performances.

Association event/AGM 2018-Steph

SP/AE suggesting a day event like 'Festival of Ringing' previously held Alfriston to encourage more to attend AGM, to include for example fun striking comp, treasure hunt, mini ring, handbells, tea and cake, bbq/hog roast to go into the evening as AGM meeting and short service to be attended also. Worth considering as AGM numbers low even if ringing at towers included and annual event as stand alone is hard work without suggestions and or helpers for new events. South hosting 2018 AGM - SP/AE to liase with Mary Burr.

District events-district newsletters/events/secretaries

Update on West newsletters content/size of events sheet from Hamish who prints the page for the tower. AE noted some towers correspondents so not print out emails sent to them for the tower, GH has received a request for expenses from one correspondent for printing! Loss of District Ringing Masters has left secretaries with no-one to bounce ideas off with regards to towers to ring at for practices/gatherings, though it has resulted in more of an 'Events organiser' role ie David Hall, William Stafford. Steph has produced a checklist to promote events so everyone can have a template to plan better for inclusion in newsletters some of which only come out 3 times a year, for publicity. She will circulate draft round the team for comments and once approved it will be available on website - RP

Website update

RP working with Matthew Jones to finish website due for release soon. He will email to all for additions needed ie bookstall information minutes etc.

AOB - GH has found individuals to take on the various Association secretarial tasks by breaking it down into Gift Aid, Insurance, Reports, Minutes/Agendas, Membership and he will publish names soon. He is not aware of anyone wanting to take on Association Ringing Master yet.